

Write-in campaign highlights sharp contrast on affordability, wages, and working families in Lehigh Valley Senate race

FOR IMMEDIATE RELEASE

Easton, PA — State Senate candidate Taiba Sultana has launched a write-in campaign for the May 19 election, drawing a clear contrast between the struggles of working families and the direction of policy decisions in Harrisburg.

“Across the Lehigh Valley, senior centers are closing, seniors on fixed incomes are struggling to keep up with property taxes and rent. Working people are working full-time and still can’t afford housing. Small businesses are under pressure,” Sultana said. “People are doing everything right and still falling behind. But instead of focusing on those realities, the system prioritizes technicalities and advantages political establishment.” Sultana said

Sultana said the outcome highlights a broader problem.

“For years, we’ve seen delays and stalled action on raising the minimum wage even as the cost of living continues to rise,” she said. “Working people cannot keep up when wages stay the same and everything else goes up.”

She also raised concerns about the broader direction of certain public safety and immigration-related proposals in the state senate.

“When policies move toward increased cooperation with federal immigration enforcement or focus on enforcement over stability, communities feel that impact,” Sultana said. “People want safety, but they also want fairness and trust.”

Sultana added that recent senate bill direction on housing has focused more on clearing encampments than addressing the root causes of homelessness.

“When the focus is on removing people instead of making housing truly accessible, it doesn’t solve the problem it just moves it,” she said.

“Instead of focusing on rising costs and the real challenges people are facing, too much attention has been placed on ballot issues and technicalities,” she said. “Working families deserve a conversation that is centered on their reality.”

“This campaign faced a technical challenge backed by political establishment that resulted in my name being removed from the ballot,” Sultana said. “But voters still deserve a choice.”

Sultana outlined a clear set of priorities focused on affordability and economic stability:

- raising the minimum wage so working people can keep up with the cost of living
- providing property tax relief for seniors on fixed incomes
- Access to healthcare for seniors
- advancing rent stabilization measures to protect tenants
- supporting small businesses through targeted incentives and relief

“This election is about priorities,” Sultana said. “Whether government is working for everyday people or whether working families are being asked to carry more and more of the burden.”

Sultana said her write-in campaign is about ensuring voters still have a voice in that choice.

HOW TO VOTE:

Voters can cast a ballot by writing in Taiba Sultana and filling in the circle next to the write-in line.

Media Contact:

Taiba Sultana

610-713-1638

Info@Taibaforsenate.com